### **L**lakeside

## Tech You Can Bank On

Keep Your Systems Running for Confidence in Every Transaction



## **How Lakeside Helps Financial Services:**

Lakeside Software is an endpoint monitoring platform that leverages our embedded AI engine and rich data set to enable IT teams to proactively resolve complex issues. With Lakeside, you can gain IT visibility across the financial service digital environments to provide differentiated service delivery for key employee groups while accelerating digital transformation initiatives and shedding unnecessary spend.

#### **Prevent disruptions for critical personas:**

- Never miss a trade or deal because of downtime
- Proactively address issues even in the busiest season

#### **Accelerate digital transformation:**

· Stay competitive against new fintech, neo-banks, and challenger banks

#### Have visibility across your entire tech stack:

- · Glean insights from data coming off of every endpoint, even from disparate systems and various branch locations
- Easily find endpoints that are out of compliance with internal policies
- Segment data by persona to offer differentiated services for traders, bankers, and agents.

#### **Devices**



Workstations:



#### **Trading Terminals:**

Specialized workstations The desktops and laptops used by financial equipped with multiple monitors, high-speed analysts, traders, and other professionals to run internet connections, and advanced software for complex simulations, access financial data, real-time trading and and perform transactions. market analysis.

# \$

#### **Point of Sale Systems:**

Used by tellers to help customers with everyday banking transactions.



#### ATMs:

Often the final touch-point between the financial institution and its customer, where performance and security are critical

#### **Applications**



#### Core banking systems

like FIS, Fiserv, and



#### **Customer relationship** management systems:

like Salesforce Financial Services Cloud or Microsoft Dynamics 365

for Finance



#### Loan origination software solutions:

like SAS, Oracle OFSAA, and Dow Jones Risk & Compliance



#### **Business intelligence**

like Tableau and



#### **Anti-money laundering** and Fraud detection:

like FICO Falcon, NICE Actimize, SAS Fraud Management, BAE NetReveal, and FraudNet

#### Operating Systems









### **iOS** Thin Clients

\$300K

350%

faster identification of

services company with

75,000 employees

outages and issues by being

proactive at a global financial

call rates

potential savings per year for

preventing IT tickets for one

bank with high-service desk

saved for one financial service institution using SysTrack to optimize its software spend and identify unused licenses across the enterprise

## How can Lakeside help you? Contact us for a demo.